

IIAG ANNUAL CONVENTION



SANDESTIN RESORT  JUNE 13-15

# EXHIBITOR KIT 2024

# IIAG ANNUAL CONVENTION



SANDESTIN RESORT ☀ JUNE 13-15

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#### Exhibitor Website

*For more information or  
event details, please visit:  
[www.iiag.org/annual-exhibitor](http://www.iiag.org/annual-exhibitor)*

#### Contact Us

**Amber Mellars**  
Association Services Coordinator  
[amellars@iiag.org](mailto:amellars@iiag.org)

# TRADE SHOW INFORMATION

## Friday Trade Show Theme: *Miami Vice*

**Friday, June 14**

**The Iconic Miami Vice Look:** Miami Vice's style was a mix of casual beach chic with a touch of 80's flair. Think of pastel-colored T-shirts under Armani jackets, loafers without socks, gold jewelry, and sunglasses.

*Only the Friday Trade Show will feature a theme.*



## *New* **BEST BOOTH AWARD**

Agents will have the opportunity to vote for the 2024 “Best Exhibitor Booth” Award! This overall award will go to the exhibitor with the best decor, prizes, or games!

Award Winner will be announced at Friday’s Trade Show.



## *New* **Exhibitor Bingo**

The IIAG Annual Convention will have a Booth Bingo game to help move conference attendees around the exhibit hall. Each attendee will receive a Bingo card and must visit and receive a stamp (*provided by IIAG*) from all exhibit booths to be entered in the prize drawing.

Agents will be entered into a drawing for a cash prize(s) for completing their bingo card!



## **Agent Prizes**

Exhibitors are welcome to collect business cards and draw for a prize. IIAG staff will collect winners’ names and announce on behalf of exhibitors at the end of Friday’s trade show!



## **Additional Sponsorships**

IIAG Partners have the opportunity to sponsor additional Convention Events such as the Young Agent Cornhole Tournament, Thursday Welcome Reception Bar, Friday Night Bar, and Friday Night Band.

*For additional sponsorships, please contact: Amber Mellars (amellars@iiag.org)*

# EXHIBITOR INFORMATION

IIAG is committed to ensuring high traffic to the Exhibit Hall and your booth. We help maximize your investment by providing early publicity, opening happy hour reception in the exhibit hall, and a tradeshow luncheon for attendees.

Agents are eager to meet with company partners and this Trade Show setup will provide ample opportunity for making connections, visiting with friends, and promoting your company.

## Exhibit Hall Hours

### Thursday, June 13

8:00am - 4:00pm: Exhibitor Set Up

5:00pm - 6:00pm: Trade Show and Reception

### Friday, June 14

12:00pm - 2:00pm: Luncheon and Trade Show

2:00pm - 3:00pm: Booth Break Down

## Staffing and Registration

- ☀ Exhibits and equipment must be in place by 4:00pm, Thursday, June 13.
- ☀ Exhibits must be taken down beginning at, but no sooner than, 2:00pm, Friday, June 14. Please, do not start to tear down prior to this time. If you must leave early, please let us know.
- ☀ Booths must be properly staffed during posted hours.
- ☀ Please use the registration link to register children, spouse, guests, or non-exhibiting partners.

## Booth Specs

Each 8' X 10' booth will be set-up with 8' high drape, 3' high side dividers, one 6' draped table, two side chairs, one wastebasket, and an identification sign.

If you would like to purchase additional items for your booth contact please contact contact Veal Convention Services at [order@vealco.com](mailto:order@vealco.com) or call 1-800-844-8325.

*For additional information, see pages 9-10.*



# CONVENTION SCHEDULE

## THURSDAY, JUNE 13

- 8:00am Exhibitor Set Up Opens
- 12:00pm IIAG Registration Desk Open
- 3:00pm **General Session**  
Speakers from Hall, Bloch, Garland, & Meyer LLP
- 4:00pm **Leadership Transition Panel**  
Jimbo Floyd, Joe Wood, Clint Ivy, Garrett Fleming, Abigail Whorton, Linda Whorton, Moderator Jarrett Bridges
- 4:00pm Exhibitor Set Up Closes
- 5:00pm Tradeshow and Reception
- 6:00pm Kid's Camp Begins
- 6:30pm Diamond & Gold Partners Reception
- 9:00pm **YAC & IIAG Partners Night Out**  
*Location: Rum Runners Dueling Piano Bar (Baytowne Wharf)*  
*All Attendees Welcome*

## FRIDAY, JUNE 14

- 8:30am IIAG Registration Opens
- 8:55am IIAG Membership Meeting & Elections
- 9:00am **General Session**  
Sean Keyelighan, Triple I
- 9:30am **Keynote Speaker VIP Reception/Book Signing**  
Diamond & Gold Partners Only
- 10:00am **"Pro Tips: How to Communicate Your Value in a Hard Market"**  
Brooke Lugonjic Liu, Marshberry
- 11:00am **KEYNOTE SESSION**  
Marty Smith  
ESPN Correspondent and Author

# CONVENTION SCHEDULE

*Continued*

## FRIDAY, JUNE 14

- 12:00pm Tradeshow and Luncheon** **MIAMI VICE THEME**  
Exhibitors are recommended to enter exhibit hall early to ensure an opportunity to eat lunch before agents arrive
- 12:00pm Photos with Marty Smith**  
Sticker color on back of attendee badge indicates photo time slot  
*Location: inside the Exhibit Hall*
- 2:00pm YAC Cornhole Tournament**  
Register in advance to reserve your spot!  
*Location: Grand Complex Lawn*
- 3:00pm Exhibitor Booths Must Be Broken Down**
- 5:30pm Past Presidents Reception**  
*By Invitation*
- 6:00pm Kid's Camp Begins**
- 6:30pm Closing Night Reception & Party**  
Entertainment from John Hart and The Prince Brothers  
Annual Convention Photo Booth
- 7:30pm YAC Wine Toss**  
Donate wine bottles to support Young Agents & purchase rings in advance to reserve your chance to win!  
*Location: Closing Reception*

## SATURDAY, JUNE 10

- 8:30am Awards Breakfast & Installation of Officers**  
IIAG Annual Awards include Company Rep of the Year, Young Agent of the Year, and more!  
*All attendees including kids are welcome to join*
- 9:30am "State of the Industry and Association"**  
Speaker John King, Georgia Insurance Commissioner
- 12:00pm Pool and Beach Time**  
Relax & enjoy Sandestin after IIAG Annual Convention!



# BOOTH INFORMATION

IIAG has partnered with Veal Convention Services to provide exhibitors with high quality booth equipment, additional material & AV rental, and advance shipping options to create an easy tradeshow process!

## Included Equipment

**6'x30" Skirted Table**  
**Company ID Sign**  
**Wastebasket with Liner**  
**2 Chairs**

There are no substitutions with included booth package equipment.  
Any alternatives may be ordered through Veal.

## Equipment Rental

Veal provides exhibitors with additional equipment available for rent.  
Available equipment includes backdrops, signage, and more.

To see a full list of available rentals, please contact:

**Veal Convention Services**  
[www.vealco.com](http://www.vealco.com)  
1-800-844-8325  
[orders@vealco.com](mailto:orders@vealco.com)

## Audio Visual Rental

If you are interested in AV equipment such as TVs, TV Stands, Cable Connections, Computers, Projectors, Electrical, and/or Screens, please contact:

**Veal Convention Services**  
[www.vealco.com](http://www.vealco.com)  
1-800-844-8325  
[orders@vealco.com](mailto:orders@vealco.com)

## Questions?

Contact Customer Service at (407) 872-2223  
or email [orders@vealco.com](mailto:orders@vealco.com)

# BOOTH INFORMATION

*Continued*

## Shipping Address

Sandestin Golf & Beach Resort  
Attn: Veal Convention Services, Inc.  
IIAG Annual Meeting  
9300 Emerald Coast Pkwy West  
Miramar Beach, FL 32550

SHIPPING LABELS  
LOCATED ON  
PAGE 9

**\*Please include ON package:** Exhibiting Company, Booth #, IIAG Annual Meeting

## Shipping Booth Materials

Exhibitor materials shipped to Sandestin Beach Resort are handled by Veal Convention Services and will be delivered to your exhibit booth for the fees listed below.

Shipments can start arriving at Resort:

**Wednesday, May 22**

Last Day for Shipment to arrive at Resort w/o late fee:

**Friday, June 7**

Shipments received **before** May 22 are subject to a weekly storage fee of 30% of total handling fees. Shipments received **after** June 7 are subject to a 30% late fee.

## Material Shipping: Fees

### RECEIVING HANDLING FEES *per piece*

Up to 20 lbs	\$20
21 - 50 lbs	\$40
51 - 100 lbs	\$60
100 + lbs	\$0.60 / lb

### OUTBOUND HANDLING FEES *per piece*

Up to 50 lbs	\$20
51 - 100 lbs	\$40
100+ lbs	\$0.40 / lb

## Questions?

Contact Customer Service at (407) 872-2223  
or email [orders@vealco.com](mailto:orders@vealco.com)



# SHIPPING LABELS

These shipping labels are provided for your convenience to assist in preparing shipments to the advance warehouse. Please cut along the dashed lines and affix one to each piece of your shipment to the advance warehouse. Please make additional copies of these labels as needed.

**NOTE:** Warehouse is not temperature controlled. Hazardous materials will not be accepted at warehouse

***RUSH! Conference Freight RUSH! Conference Freight RUSH!***

IIAG Annual Meeting  
6/12/24 - 6/15/24

From:	TO:	Sandestin Golf and Beach Resort <i>Shipping and Receiving Department</i> Attn: Veal Convention Services 9300 Emerald Coast Parkway West Miramar Beach Florida, 32550
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Exhibiting Company:	Booth Number:
Number _____ of _____ pieces	Carrier:

***RUSH! Conference Freight RUSH! Conference Freight RUSH!***

IIAG Annual Meeting  
6/12/24 - 6/15/24

From:	TO:	Sandestin Golf and Beach Resort <i>Shipping and Receiving Department</i> Attn: Veal Convention Services 9300 Emerald Coast Parkway West Miramar Beach Florida, 32550
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Exhibiting Company:	Booth Number:
Number _____ of _____ pieces	Carrier:



*See you in...*

*Sandestin*

