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Practical Tips for Contacting Legislators

Take action in our fight to protect Georgia's Independent Insurance Industry

01

Identify Your Lawmakers.

Visit the Georgia General Assembly website (www.legis.ga.gov/find-my-legislator) to find your district number, legislators, and track bills and votes.

02

Use Proper Titles.

When speaking to a state legislator, even if you know them personally, address lawmakers formally (e.g., Representative Jones, Senator Harbin, Governor Kemp).

03

Be Direct and Clear.

Lawmakers have limited time, so use plain language. Avoid industry jargon, and summarize your points in writing for follow-up.

04

Know the Issues— Make it Personal.

Understand your topic and be aware of counterpoints. Share your personal story or how the issue impacts your business or clients. Stay current on issues through IIAG Legislative News section or IIABA (Big "I") Governmental Affairs articles.

05

Show Appreciation.

Take time to thank legislators for support on key issues or work they've done in the community.

06

Engage Legislative Staff.

Legislative aides are knowledgeable and accessible. Build rapport with them to strengthen your advocacy.

07

Use Various Communication Channels.

Reach out by phone or email but don't overlook the value of face-to-face meetings back home in your district, especially after session concludes.

08

Attend IIAG Capitol Day.

Learn first-hand about issues and legislation that could affect the industry's future, and meet with legislators. Capitol Day will be hosted in February 2025, more details coming soon!

Visit our Georgia Agents Action Center for advocacy resources:
www.iiag.org/actioncenter