

SOUTHERN AGENTS *Conference* — 2023



WORKING TOGETHER TO ADVANCE
THE INDEPENDENT AGENCY SYSTEM

DECEMBER 1 - 3, 2023

THE WHITLEY ATLANTA BUCKHEAD





SOUTHERN AGENTS STATES

AL - Alabama Independent Insurance Agents
 AR - Big I Arkansas
 DC - Metro Washington Association of Independent Insurance Agents
 FL - Florida Association of Insurance Agents
 GA - Independent Insurance Agents of Georgia
 KY - Big I Kentucky
 LA - Independent Insurance Agents & Brokers of Louisiana
 MD - Big I Maryland
 MS - Big I Mississippi
 NC - Independent Insurance Agents of North Carolina
 OK - Big I Oklahoma
 TN - Insurors of Tennessee
 TX - Independent Insurance Agents of Texas
 SC - Independent Insurance Agents & Brokers of South Carolina
 WV - Independent Insurance Agents of West Virginia

SOUTHERN AGENTS *Conference* — 2023

December 1-3, 2023 | Atlanta Buckhead

Since 1971, state association agents, leaders and executives across the Southeast have been gathering for the Southern Agents Conference workshop in Atlanta's Buckhead to network, share ideas and information, and to discuss successes and common challenges. The annual workshop provides a communication for Independent Insurance Agents and Brokers of America associations throughout the Southeast (IIABA) in 15 states.

The heart of the event is the time when participants break into small focus and discussion groups: State Officers, National Directors, State Execs, Young Agents, Association Services & Education, Commercial Lines, Governmental Affairs, Personal Lines, and Technology.

Company, Broker and Vendor colleagues participate as event sponsors and as active contributors to the focus and discussion groups - working together to advance the Independent agency system throughout the Southeast.

**WORKING TOGETHER
TO ADVANCE
THE INDEPENDENT
AGENCY SYSTEM FOR
OVER 50 YEARS.**



**The 52nd annual Southern Agents
Conference & Workshop**

SOUTHERNAGENTS.COM



THE WHITLEY
ATLANTA BUCKHEAD

3434 Peachtree Rd NE, Atlanta, GA 30326

PHONE: 404.237.2700

Conference Agenda

Friday December 1

- 1:00pm State Executive Meeting**
Delegate Room 2nd Floor | By Invitation Only
- 2:00pm IIAG Executive Committee Meeting**
Board Room 2nd Floor | By Invitation Only
- 4:00pm-5:00pm Registration Open**
Foyer | Sponsored by IIA of Georgia
- 4:00pm-5:00pm Young Agent Happy Hour**
Whitley Lobby Bar
- 5:00pm-6:30pm Reception**
Legacy Ballroom | Sponsored by Secure Risk, IIA of Texas, & CRC Group

Saturday December 2

- 7:30am-9:00am Attendee Breakfast**
Plaza Ballroom | Sponsored by Smart Choice
- 8:00am-8:15am Mike McBride, IIABA Chairman**
- 8:15am-9:15am "What's Our Evolution"**
*Carey Wallace, Agency Focus
Plaza Ballroom | Sponsored by Imperial PFS*
- 9:30am-1:00pm Discussion Group Meetings**
All Welcome | Groups break at 10:45am for attendees to join another discussion
- 12:00pm-1:00pm Lunch Buffet (Working Lunch)**
Foyer 2nd Floor | Sponsored by Liberty Mutual, Safeco, State Auto
- 1:00pm-4:00pm State Leaders Meetings**
To be attended by National Directors, State Execs, State Officers, and Young Agent Leaders
- 5:00pm-6:00pm Reception**
Gallery Room | Sponsored by Fortified & TrustedChoice.com

Sunday December 3

- 7:30am-9:00am Legislative Update Breakfast**
8:00am "Fireside Chat" with Charles Symington, IIABA CEO & Nathan Riedel, IIABA VP Gov. Affairs
Plaza Ballroom | Sponsored by Risk Placement Services & American Property Casualty Ins. Assoc.
- 9:15am SAC Board Meeting**
*Gallery Room | By Invitation Only
Meeting begins promptly after programming

DISCUSSION GROUP MEETINGS

Saturday | 9:30am - 1:00pm | All Welcome

(All Meeting Rooms on 2nd Floor)

- * **Commercial Lines - Led by Karl Sherrill**
Attache Charge Room | Sponsored by Encova
- * **Technology - Led by Steve Anderson**
Diplomat Room | Sponsored by Catalyit
- * **Assoc. Services & Education - Led by Jeff Albright**
Consulate Room | Sponsored by Agency Focus
- * **Personal Lines - Led by Robbie Moore**
Delegate Room | Sponsored by Travelers
- * **Governmental Affairs - Led by Jim Murphree**
Envoy Room | Sponsored by Alabama IIA

STATE LEADERS MEETINGS

Saturday | 1:00pm - 4:00pm | Invite Only

(All Meeting Rooms on 2nd Floor)

- * **Natl Directors - Led by Bryan Clinkscales, Jeff Schlitt**
Consulate Room | Sponsored by Big I Arkansas
- * **State Execs - Led by Tara Purvis**
Attache Charge Room | Sponsored by Jencap
- * **State Officers - Led by Tonya Thomason**
Founders Room | Sponsored by Big I South Carolina
- * **Young Agents - Led by Kayla Marie Jones**
Ambassador Room | Sponsored by IIA of Georgia



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ATLANTA BUCKHEAD

3434 PEACHTREE RD NE, ATLANTA, GA 30326



SouthernAgents.com

Conference Sponsors

DIAMOND



**Independent
Insurance
Agents of Texas**



GOLD



SILVER



BRONZE



SouthernAgents.com

Save the Date

December 6-8, 2024

The Whitley, Atlanta Buckhead