



IIAG ANNUAL CONVENTION

AMELIA ISLAND 🌺 JUNE 5-7

2025



Annual Convention

EXHIBITOR KIT

2025

EXHIBITOR GUIDE



TABLE OF CONTENTS

Event Information

Trade Show Overview	3
Friday Theme & Activities	3
Additional Sponsorships	3
Exhibit Hall Hours	4
Convention Schedule	7
Exhibitor Assignments	10

Booth Information

Booth Specs	4
Equipment & Rentals	5
Shipping Address	6
Shipping Fees	6
Shipping Labels	9

EXHIBITOR WEBSITE

For more information or
event details, please visit:
www.iiag.org/annual-exhibitor

CONTACT US

Amber Mellars
Association Services Coordinator
amellars@iiag.org

TRADESHOW INFORMATION

FRIDAY TRADE SHOW THEME: *Margaritaville*

Friday, June 6

The Iconic Margaritaville Look: Channel island vibes with breezy tropical or floral shirts, and beachy fun accessories. Think palm trees, “parrotheads” and relaxed resort style—bright colors, laid-back energy, ready for networking in paradise!

BEST BOOTH AWARD

Agents will have the opportunity to vote for the 2025 “Best Exhibitor Booth” Award! This overall award will go to the exhibitor with the best decor, prizes, or games!

Award Winner will be announced at Friday’s Trade Show.

EXHIBITOR BINGO

The IIAG Annual Convention will have a Booth Bingo game to help move conference attendees around the exhibit hall. Each attendee will receive a Bingo card and must visit and receive a stamp (provided by IIAG) from all exhibit booths to be entered in the prize drawing.

Agents will be entered into a drawing for a cash prize(s) for completing their bingo card!

AGENT PRIZES

Exhibitors are welcome to collect business cards and draw for a prize. IIAG staff will collect winners’ names and announce on behalf of exhibitors at the end of Friday’s trade show!

SPONSORSHIP SPOTLIGHT

Make your mark at Convention! From the Welcome Reception Bar to the Cornhole Tournament and the Friday Night Band, there are plenty of ways to get your brand in the spotlight.



Sponsor the Friday Night Bar to have a signature cocktail named after your company!

For sponsorships, please contact: Amber Mellars (amellars@iiag.org)



EXHIBITOR INFORMATION

IIAG is committed to ensuring high traffic to the Exhibit Hall and your booth. We help maximize your investment by providing early publicity, opening happy hour reception in the exhibit hall, and a tradeshow luncheon for attendees.

Agents are eager to meet with company partners and this Trade Show setup will provide ample opportunity for making connections, visiting with friends, and promoting your company.

EXHIBIT HALL HOURS

Thursday, June 5

8:00am - 4:00pm: Exhibitor Set Up

5:00pm - 6:00pm: Trade Show and Reception

Friday, June 6

12:00pm - 2:00pm: Luncheon and Trade Show

2:00pm - 3:00pm: Booth Break Down

STAFFING AND REGISTRATION

- ✿ Exhibits and equipment must be in place by 4:00pm, Thursday, June 5.
- ✿ Exhibits must be taken down beginning at, but no sooner than, 2:00pm, Friday, June 6. Please, do not start to tear down prior to this time. If you must leave early, please let us know.
- ✿ Booths must be properly staffed during posted hours.
- ✿ Please use the registration link to register children, spouse, guests, or non-exhibiting partners.

BOOTH SPECS

Each 8' X 8' booth will be set-up with 8' high drape, 3' high side dividers, one 6' draped table, two side chairs, one wastebasket, and an identification sign.

If you would like to purchase additional items for your booth contact please contact contact Gobon Convention Services at order@gobencs.com or call 1-407-872-2223.

For additional information, see page 5.

BOOTH INFORMATION

IIAG has partnered with Goblen Convention Services to provide exhibitors with high quality booth equipment, additional material & AV rental, and advance shipping options to create an easy tradeshow process!

Did you know? Goblen makes it easy to view exhibitor information and order additional items. [Click here to visit Goblen's IIAG Convention Services Website](#)

INCLUDED EQUIPMENT

6'x30" Skirted Table
Company ID Sign
Wastebasket with Liner
2 Chairs

There are no substitutions with included booth package equipment. Any alternatives may be ordered through Goblen.

EQUIPMENT RENTAL

Goblen provides exhibitors with additional equipment available for rent. Available equipment includes backdrops, signage, and more.

To see a full list of available rentals, [click here](#) or please contact:

Goblen Convention Services

www.gobencs.com
1-407-872-2223
orders@gobencs.com

AUDIO VISUAL RENTAL

If you are interested in AV equipment such as TVs, TV Stands, Cable Connections, Computers, Projectors, Electrical, and/or Screens, [click here](#) or please contact:

Goblen Convention Services

www.gobencs.com
1-407-872-2223
orders@gobencs.com

QUESTIONS?

Contact Customer Service at (407) 872-2223
or email orders@gobencs.com

BOOTH INFORMATION

Continued

SHIPPING LABELS
LOCATED ON
PAGE 9

SHIPPING ADDRESS

ADVANCE WAREHOUSE

Must be received by June 2

Goben Convention Services
1700 35th Street, Unit 102
Orlando, FL 32839

SHIPPING ADDRESS

SHOW SITE / RESORT

Must be received on June 4

Omni Amelia Island Resort
c/o Goben Convention Services 39
Beach Lagoon Rd Fernadina Beach,
FL 32034

*Please include ON package: Exhibiting Company, Booth #, IIAG Annual Meeting

SHIPPING BOOTH MATERIALS

Shipments can start arriving at Advance Warehouse:

Last Day for Shipment to arrive at Warehouse w/o late fee:

Last Day for Shipment to arrive at Warehouse:

Shipments can start arriving at Resort:

Wednesday, May 5

Friday, May 23

Monday, June 2

Wednesday, June 4

Shipments received to the Warehouse after June 2 are subject to a 25% late fee.

MATERIAL SHIPPING: FEES

Exhibitor materials shipped to the Advance Warehouse or Omni Amelia Island Resort are handled by Goben Convention Services and will be delivered to your exhibit booth for the fees listed below.

A 200lb minimum per shipment applies. (__ pounds ÷ 100 = __ Total CWT)

DESCRIPTION	RATE PER CWT
Advance Shipments Received.....	\$130.00
Late Shipment Surcharge.....	Additional 25%
Show Site Shipments.....	\$135
Small Package Shipment.....	\$75
Shipments delivered before scheduled dates.....	Additional 25%

For a complete list of fees, visit [Goben's IIAG Convention Services Website.](#)

QUESTIONS?

Contact Customer Service at (407) 872-2223
or email orders@gobencs.com

CONVENTION SCHEDULE

THURSDAY, JUNE 5

- 8:00am Exhibitor Set Up Opens
- 12:00pm IIAG Registration Desk Open
- 3:00pm **"No Gaps Allowed: Commercial Property Coverage"**
Chris Boggs, IIAG Technical Education Director
- 4:00pm **Evolution of Agency Leadership Panel**
Clay Snellings, Ashley Ellis, Will Wilson, Jr., and Mike Davis
Moderated by Michael Mellars
- 4:00pm Exhibitor Set Up Closes
- 5:00pm Tradeshow and Reception
- 6:00pm Kid's Camp Begins
- 6:30pm Diamond & Gold Partners Reception
- 9:00pm **YAC & IIAG Partners Night Out**
Location: Falcon's Nest (Omni Resort)
All Attendees Welcome

FRIDAY, JUNE 6

- 8:30am IIAG Registration Opens
- 8:55am IIAG Membership Meeting & Elections
- 9:00am **"Competing Now and In The Future"**
Brian McNeely, Reagan Consulting
- 9:30am **Keynote Speaker VIP Reception**
Diamond & Gold Partners Only
- 10:00am **General Session**
Brendan Corr, Project 55
- 11:00am **KEYNOTE SESSION**
Samantha Ponder
Sportscaster and Analyst



CONVENTION SCHEDULE

Continued

FRIDAY, JUNE 6

- 12:00pm Tradeshow and Luncheon**
Exhibitors are recommended to enter exhibit hall early to ensure an opportunity to eat lunch before agents arrive
- 12:00pm Photos with Samantha Ponder**
Sticker color on back of attendee badge indicates photo time slot
Location: inside the Exhibit Hall
- 2:00pm YAC Cornhole Tournament**
Register in advance to reserve your spot!
Location: Beachside
- 3:00pm Exhibitor Booths Must Be Broken Down**
- 5:30pm Past Presidents Reception**
By Invitation
- 6:00pm Kid's Camp Begins**
- 6:30pm Closing Night Reception & Party**
Entertainment from Davis & The Love
Annual Convention Photo Booth
- 7:30pm YAC Wine Toss**
Donate wine bottles to support Young Agents & purchase rings in advance to reserve your chance to win!
Location: Closing Reception



SATURDAY, JUNE 7

- 8:30am Awards Breakfast & Installation of Officers**
IIAG Annual Awards include Company Rep of the Year, Young Agent of the Year, and more!
All attendees including kids are welcome to join
- 9:30am "State of the Industry and Association"**
John King, Georgia Insurance Commissioner
- 12:00pm Pool and Beach Time**
Relax & enjoy Amelia Island after IIAG Annual Convention!

SHIPPING LABELS

These shipping labels are provided for your convenience to assist in preparing shipments to the Advance Warehouse and Omni Amelia Island. Please cut along the dashed lines and affix one to each piece of your shipment. Make additional copies of these labels if needed.



TO: **Goben Convention Services**
1700 35th Street, Unit 102
Orlando, FL 32839

IIAG

COMPANY NAME: _____
BOOTH NUMBER: _____

MUST BE DELIVERED BY:
Monday, June 2, 2025

ADVANCE WAREHOUSE

MAKE COPIES AND CUT AS NECESSARY - MAKE COPIES AND CUT AS NECESSARY - MAKE COPIES AND CUT AS NECESSARY



TO: **Omni Amelia Island Resort**
c/o Goben Convention Services
39 Beach Lagoon Rd
Fernadina Beach, FL 32034

IIAG

COMPANY NAME: _____
BOOTH NUMBER: _____

MUST BE DELIVERED ON:
Wednesday, June 4, 2025

SHOW SITE DELIVERY

IIAG ANNUAL CONVENTION

AMELIA ISLAND JUNE 5-7

2025

EXHIBITOR MAP

PHOTO BOOTH
Samantha Ponder

500

501

502

503

504

Food &
Beverage

118

119

218

Food &
Beverage

319

418

419

116

117

216

217

316

317

416

417

114

115

214

215

314

315

414

415

112

113

212

213

312

313

412

110

111

210

211

310

311

410

108

109

208

209

308

309

408

409

106

107

206

207

306

307

406

407

104

105

204

205

304

305

404

405

102

103

202

203

302

303

402

Food &
Beverage

100



73 EXHIBITORS



TRADE SHOWS:

Thursday, June 5 5 PM - 6PM

Friday, June 6 12 PM - 2:30PM

— Amelia Island, Florida —

EXHIBITOR BOOTH LOCATIONS

218	AiA	307	JM Wilson
211	Accident Insurance Company	304	Liberty Mutual Group
415	AmTrust	409	Main Street America
116	Amwins	117	Markel
207	Amynta Work Comp	310	National General
309	Arbour Specialty	109	Nationwide
316	ARU	205	Normandy
302	Ascend	501	NorthPoint Underwriters
102	BenefitMall	105	Openly
504	Builders	206	OpenRoad Insurance
404	Burns & Wilcox	106	Orchid Insurance
303	Capital Premium Financing	203	Orion 180
407	Chubb	215	PA Lumbermen's
306	Convelo	419	Progressive
204	Cover Desk	319	QuoteRush
213	CRC Group	210	REInsurePro
212	DUAL	110	Risk Placement Service
107	EMC Insurance	502	Ryan Specialty
313	Encova	217	SouthEast Personnel Leasing
216	Frontline	104	Selective
408	gotoPremium Finance	113	Service Surety Bonds
114	Hagerty	317	SNA
315	Hawksoft	208	South Shore Insurance
312	Honeycomb	118	Southern Trust
311	Insurance house	418	Stonetrust Workers' Comp
119	ICW Group	314	Strategic Comp
105	Imperial PFS	202	Synergy Comp
406	InsurBanc	308	TAPCO
500	InsureTrust	209	Travelers
311	Insurance House	115	Treaty Oak General Agency
305	IPMG	402	UBIC
417	Ironpeak	416	US Premium Finance
410	iSurety	100	USG
503	Johnson & Johnson	412	Vortex
112	Jackson Sumner & Associates	214	WAHVE
103	Jencap	111	Wholesure
405	Jimcor Agencies	414	Zenith

73 EXHIBITORS



TRADE SHOWS:

Thursday, June 5 5 PM - 6PM

Friday, June 6 12 PM - 2:30PM

— Amelia Island, Florida —



See You On.....

AMELIA ISLAND

WWW.IIAG.ORG/ANNUAL