



**IIAG ANNUAL  
CONVENTION**   
AMELIA ISLAND, FL • JUNE 4-6, 2026

# EXHIBITOR KIT 2026



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### EXHIBITOR WEBSITE

For more information or event details, please visit:  
[www.iiag.org/annual-exhibitor](http://www.iiag.org/annual-exhibitor)

### CONTACT US

Amber Mellars  
Director of Partnerships  
[amellars@iiag.org](mailto:amellars@iiag.org)

# TRADESHOW INFORMATION

## Friday Trade Show Theme: **BEACH RETRO**

Friday, June 5

**The Iconic Beach Retro Look:** Channel groovy, retro beach vibes with tropical shirts, playful prints, and beachy fun accessories. Think Palm Royale meets relaxed resort style—bright colors, laid-back energy, and ready for networking in paradise

### Best Booth Award

Agents will have the opportunity to vote for the 2026 “Best Exhibitor Booth” Award! This overall award will go to the exhibitor with the best decor, prizes, or games!

Award Winner will be announced at Friday’s Trade Show.

### Exhibitor Bingo

The IIAG Annual Convention will have a Booth Bingo game to help move conference attendees around the exhibit hall. Each attendee will receive a Bingo card and must visit and receive a stamp (provided by IIAG) from all exhibit booths to be entered in the prize drawing.

Agents will be entered into a drawing for a cash prize(s) for completing their bingo card!

### Agent Prizes

Exhibitors are welcome to collect business cards and draw for a prize. IIAG staff will collect winners’ names and announce on behalf of exhibitors at the end of Friday’s trade show!

## SPONSORSHIP SPOTLIGHT

Make your mark at Convention! From the Welcome Reception Bar to the Cornhole Tournament and the Friday Night Band, there are plenty of ways to get your brand in the spotlight.



**Sponsor the Friday Night Bar to have a signature cocktail named after your company!**

For sponsorships, please contact: Amber Mellars ([amellars@iiag.org](mailto:amellars@iiag.org))



# EXHIBITOR INFORMATION

IIAG is committed to ensuring high traffic to the Exhibit Hall and your booth. We help maximize your investment by providing early publicity, opening happy hour reception in the exhibit hall, and a tradeshow luncheon for attendees.

Agents are eager to meet with company partners and this Trade Show setup will provide ample opportunity for making connections, visiting with friends, and promoting your company.

## Exhibit Hall Hours

### Thursday, June 4

8:00am - 4:00pm: Exhibitor Set Up

4:30pm - 6:00pm: Trade Show and Reception

### Friday, June 5

12:00pm - 2:30pm: Luncheon and Trade Show

2:30pm - 3:00pm: Booth Break Down

## Staffing and Registration

- ✿ Exhibits and equipment must be in place by 4:00pm, Thursday, June 4.
- ✿ Exhibits must be taken down beginning at, but no sooner than, 2:30pm, Friday, June 5. Please, do not start to tear down prior to this time. If you must leave early, please let us know.
- ✿ Booths must be properly staffed during posted hours.
- ✿ Please use the registration link to register children, spouse, guests, or non-exhibiting partners.

## Booth Specs

Each 8' X 8' booth will be set-up with 8' high drape, 3' high side dividers, one 6' draped table, two side chairs, one wastebasket, and an identification sign.

If you would like to purchase additional items for your booth contact please contact contact Goblen Convention Services at [orders@gobencs.com](mailto:orders@gobencs.com) or call 1-407-872-2223.

For additional information, see page 5.

# BOOTH INFORMATION

SHIPPING LABELS  
LOCATED ON  
**PAGE 9**

IIAG has partnered with Goblen Convention Services to provide exhibitors with high quality booth equipment, additional material & AV rental, and advance shipping options to create an easy tradeshow process!

**Did you know?** Goblen makes it easy to view exhibitor information and order additional items. [Click here to visit Goblen's IIAG Convention Services Website](#)

## Included Equipment

6'x30" Skirted Table  
Company ID Sign  
Wastebasket with Liner  
2 Chairs

There are no substitutions with included booth package equipment. Any alternatives may be ordered through Goblen.

## Equipment Rental

Goblen provides exhibitors with additional equipment available for rent. Available equipment includes backdrops, signage, and more.

To see a full list of available rentals, [click here](#) or please contact:

### Goblen Convention Services

www.gobencs.com  
1-407-872-2223  
orders@gobencs.com

## Audio Visual Rental

If you are interested in AV equipment such as TVs, TV Stands, Cable Connections, Computers, Projectors, Electrical, and/or Screens, [click here](#) or please contact:

### Goblen Convention Services

www.gobencs.com  
1-407-872-2223  
orders@gobencs.com

## Questions?

Contact Customer Service at (407) 872-2223  
or email [orders@gobencs.com](mailto:orders@gobencs.com)

# BOOTH INFORMATION

CONTINUED

SHIPPING LABELS  
LOCATED ON  
**PAGE 9**

## Shipping Address

### ADVANCE WAREHOUSE

Must be received by June 1

Goben Convention Services  
1700 35th Street, Unit 102  
Orlando, FL 32839

## Shipping Address

### SHOW SITE / RESORT

Must be received on June 3

Omni Amelia Island Resort  
c/o Goben Convention Services  
39 Beach Lagoon Rd Fernadina Beach, FL 32034

\*Please include ON package: Exhibiting Company, Booth #, IAG Annual Meeting

## Shipping Booth Materials

Shipments can start arriving at Advance Warehouse:	Monday, May 4
Last Day for Shipment to arrive at Warehouse w/o late fee:	Friday, May 22
Last Day for Shipment to arrive at Warehouse:	Monday, June 1
Shipments can start arriving at Resort:	Wednesday, June 3

Shipments received to the Warehouse after May 22 are subject to a 25% late fee.

## Material Shipping: Fees

Exhibitor materials shipped to the Advance Warehouse or Omni Amelia Island Resort are handled by Goben Convention Services and will be delivered to your exhibit booth for the fees listed below.

A 200lb minimum per shipment applies. (     pounds ÷ 100 =     Total CWT)

DESCRIPTION	RATE PER CWT
Advance Shipments Received.....	\$145.00
Late Shipment Surcharge.....	Additional 25%
Show Site Shipments.....	\$150
Small Package Shipment.....	\$75
Shipments delivered before scheduled dates.....	Additional 25%

For a complete list of fees, visit [Goben's IAG Convention Services Website.](#)

## Questions?

Contact Customer Service at (407) 872-2223  
or email [orders@gobencs.com](mailto:orders@gobencs.com)

# CONVENTION SCHEDULE

## June 4, 2026 THURSDAY

- 8:00am Exhibitor Set Up Opens**
- 12:00pm IIAG Registration Desk Open**
- 2:30pm "Ethical AI: Faster Work, Fewer E&O Nightmares"**  
Patrick Wraight, Academy of Insurance
- 3:30pm Tech Panel**  
Chris Paradiso, Carey Wallace, Casey Nelson, & David Watson  
Moderated by Rob Townley
- 4:00pm Exhibitor Set Up Closes**
- 4:30pm Tradeshow and Reception**
- 6:00pm Kid's Camp Begins**
- 6:00pm Past Presidents Reception**  
By Invitation
- 9:00pm YAC & IIAG Partners Night Out**  
Location: Falcon's Nest (Omni Resort)  
All Attendees Welcome



## June 5, 2026 FRIDAY

- 8:30am IIAG Registration Opens**
- 8:55am IIAG Membership Meeting & Elections**
- 9:00am "Intentional Motivation"**  
Natty Lewis, Executive Coach
- 9:30am Keynote Speaker VIP Reception**  
Diamond & Gold Partners Only
- 10:00am General Session**  
Chris Paradiso, Paradiso Insurance
- 11:00am KEYNOTE SESSION**  
David Pollack  
Former UGA Linebacker and College Football Analyst



# CONVENTION SCHEDULE

CONTINUED

## June 5, 2026 FRIDAY

### 12:00pm Tradeshow and Luncheon

Exhibitors are recommended to enter exhibit hall early to ensure an opportunity to eat lunch before agents arrive

### 12:00pm Photos with David Pollack

Sticker color on back of attendee badge indicates photo time slot  
Location: inside the Exhibit Hall

### 2:30pm YAC Cornhole Tournament

Register in advance to reserve your spot!  
Location: Beachside

### 3:00pm Exhibitor Booths Must Be Broken Down

### 5:30pm Diamond & Gold Partners Reception

All Diamond or Gold Attendees Welcome

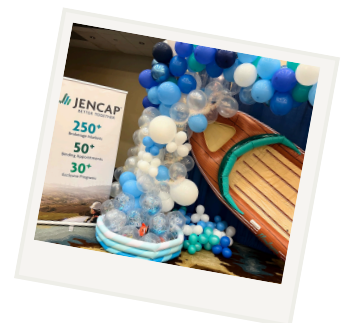
### 6:00pm Kid's Camp Begins

### 6:30pm Closing Night Reception & Party

Entertainment from Davis & The Love  
Annual Convention Photo Booth

### 7:30pm YAC Wine Toss

Donate wine bottles to support Young Agents & purchase rings in advance to reserve your chance to win!  
Location: Closing Reception



## June 6, 2026 SATURDAY

### 8:30am Awards Breakfast & Installation of Officers

IIAG Annual Awards include Company Rep of the Year, Young Agent of the Year, and more!  
All attendees including kids are welcome to join

### 9:30am Legislative Panel

John Barbour, IIAG CEO

### 12:00pm Pool and Beach Time

Relax & enjoy Amelia Island after IIAG Annual Convention!



# SHIPPING LABELS

These shipping labels are provided for your convenience to assist in preparing shipments to the Advance Warehouse and Omni Amelia Island. Please cut along the dashed lines and affix one to each piece of your shipment. Make additional copies of these labels if needed.

	<b>TO: Goben Convention Services</b> 1700 35th Street, Unit 102 Orlando, FL 32839
<b>IIAG</b>	
COMPANY NAME: _____	
BOOTH NUMBER: _____	
<b>MUST BE DELIVERED BY:</b> Monday, June 1, 2026	
<b>ADVANCE WAREHOUSE</b>	

MAKE COPIES AND CUT AS NECESSARY - MAKE COPIES AND CUT AS NECESSARY - MAKE COPIES AND CUT AS NECESSARY

	<b>TO: Omni Amelia Island Resort</b> c/o Goben Convention Services 39 Beach Lagoon Rd Fernadina Beach, FL 32034
<b>IIAG</b>	
COMPANY NAME: _____	
BOOTH NUMBER: _____	
<b>MUST BE DELIVERED ON:</b> Wednesday, June 3, 2026	
<b>SHOW SITE DELIVERY</b>	



See You On...

AMELIA  
ISLAND

 IIAG

[WWW.IIAG.ORG/ANNUAL](http://WWW.IIAG.ORG/ANNUAL)