



# Invest in your success with a **partner-friendly** payroll company

Upgrade how you and your clients do business with  
**accessible, comprehensive tech**

### Make every day work better for your clients

A strong culture of service and a commitment to excellence benefits your business and your clients — which is why we've made it *our* business to support you and your clients accordingly. Plus, we understand what it takes to help small businesses thrive.

### Your success is our motivation

Our compensation model is what sets us apart: the income our sales team earns is directly tied to your clients' satisfaction and retention, so they're doubly invested in your success — and always willing to go the extra mile.



#### **We don't compete with you**

Our sales team never markets competitors' products and won't sell insurance



#### **What's yours is yours — really!**

Know your broker of record status is yours to keep



#### **Satisfaction is our top priority**

Improve clients' systems immediately with a holistic hire-to-retire payroll solution

# So, how do you and your clients benefit from **partnering with Heartland?**

## **Client benefits**

### **Rely on a proven, trusted leader**

Get a powerful suite of payroll, HR, payments and POS products backed by industry-leading human tech and VIP support.

### **Go farther with all-in-one tech**

Streamline operations and make better business decisions with full-service payroll and HR tech designed to scale.

## **Broker benefits**

### **Refer with confidence**

Count on the sales team to take care of you and your clients — they're motivated by serving and retaining clients, not just acquiring them.

### **Earn referral payments**

Experience financial growth when you recommend our company. Get residual payments for as long as a referred client stays with Heartland.

### **Protect your book of business**

Do what you do best. Unlike other payroll companies, Heartland doesn't have an insurance arm and won't compete with you.

### **Improve your workflow**

Let go of tedious tasks and get time back to focus on effective, meaningful work that grows your business, too.



Put **powerful payroll management** tools to work for your clients

- Access and maintain payroll, tax and census information via comprehensive portal
- View client details for multiple accounts with just one log in
- Use data and custom reporting tools to inform decisions
- Integrate various financial and accounting applications

**Contact your sales rep** for more info

Make every day work better™

Heartland is the point of sale, payments and payroll solution of choice for entrepreneurs who need human-centered technology to sell more, keep customers coming back and spend less time in the back office. Nearly 1,000,000 businesses trust us to guide them through market changes and technology challenges, so they can stay competitive and focus on building remarkable businesses instead of managing the daily grind. Learn more at [heartland.us](https://heartland.us)

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