

YOUNG AGENT

WILL WESTON IV



SPONSORSHIP OPPORTUNITIES



CHATEAU ELAN GOLF CLUB
MARCH 26, 2026

YAC CLASSIC

WILL WESTON IV 2026



OVERVIEW

ABOUT THE TOURNAMENT

The Will Weston IV YAC Classic is one of the Georgia insurance industry's most anticipated events of the year. This annual golf tournament brings together independent agents, company reps, and industry partners for a day of friendly competition, connections, and charitable giving.



BEYOND THE GOLF

More than just a day on the course, this event makes a meaningful impact in the community. Each year, the YAC Classic supports a charity selected by the current Young Agent Committee Chairman—a cause close to their heart. In 2026, we're proud to support Camp Rock of Georgia, an organization serving foster and at-risk children across South Georgia.



SPONSOR EXPERIENCE

Connect with nearly 300 industry professionals including agency owners, producers, staff, and company partners doing business across Georgia. Enjoy laid-back networking throughout the day—from check-in and time on the course to the reception and casual evening meet-up.



TOURNAMENT DETAILS

DATE

Thursday,
March 26, 2026

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LOCATION

Chateau Elan
Braselton, Georgia

SPONSORSHIPS

MAJOR SPONSORS

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FULL SPONSORSHIP PACKAGE: All sponsorships include company logo featured on the tournament website and event signage, the opportunity to add items to the golfer goodie bags or contribute raffle items, and sponsorship recognition at the tournament.

Boxed Lunch Sponsor \$3,750

- Logo included on lunch packaging
- Logo listed on signage at lunch area
- Company mentioned at Closing Reception
- Plus: Full Sponsorship Package

Putt for Pours Sponsor \$3,000

- Logo featured on signage at putting green
- Company mentioned at Closing Reception
- Plus: Full Sponsorship Package

Beverage Cart Sponsor \$3,000

- Logo featured on complimentary beverage cart
- Company mentioned at Closing Reception
- Plus: Full Sponsorship Package

2 AVAILABLE

Golf Ball Sponsor \$2,500

- Logo printed on golf balls gifted to all players
- Company mentioned at Closing Reception
- Plus: Full Sponsorship Package

NEW

Ball Marker Sponsor \$1,000

- Logo printed on markers gifted to all players
- Company mentioned at Closing Reception
- Plus: Full Sponsorship Package

Roving Cart Sponsor \$2,000

- Logo featured on cart used by tournament staff
- Plus: Full Sponsorship Package

2 AVAILABLE

DJ Sponsor \$1,000

- Logo featured on signage at DJ Booth
- Company mentioned by DJ
- Plus: Full Sponsorship Package

Closing Reception Sponsor \$2,000

- Logo promoted on reception signage & table tents
- Company mentioned at Closing Reception
- Plus: Full Sponsorship Package

"19th Hole" Bar Sponsor \$2,000

- Logo promoted on reception signage & table tents
- Company mentioned at Closing Reception
- Plus: Full Sponsorship Package

Scorecard Sponsor \$2,000

- Logo featured prominently on player scorecard
- Plus: Full Sponsorship Package

Trophy Sponsor \$700

- Logo featured on signage at Trophy Table
- Company mentioned at Closing Reception
- Plus: Full Sponsorship Package

Cash Prize (1st Place) Sponsor \$800

- Company mentioned at Closing Reception
- Plus: Full Sponsorship Package

Cash Prize (2nd Place) Sponsor \$400

- Company mentioned at Closing Reception
- Plus: Full Sponsorship Package

NEW

YAC Supporter \$500

- A general sponsorship for those looking to show their support and be recognized
- Includes Full Sponsorship Package

COURSE + CONTEST SPONSORSHIPS

SEE NEXT PAGE

SPONSORSHIPS

COURSE & CONTEST

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FULL SPONSORSHIP PACKAGE: All sponsorships include company logo featured on the tournament website and event signage, the opportunity to add items to the golfer goodie bags or contribute raffle items, and sponsorship recognition at the tournament.

For contest explainers & "How to Host" see following page.

Longest Drive Sponsor \$1,750

- Join the fun and interact with more golfers!
- Logo signage placed at tee with contest
- Plus: Full Sponsorship Package*

INCLUDES TEE SPONSORSHIP

Beat The Pro Sponsor \$2,000

- Join the fun and interact with more golfers!
- Logo signage placed at tee with contest
- Plus: Full Sponsorship Package*

INCLUDES TEE SPONSORSHIP

NEW

Ball Launcher Sponsor \$1,500

- Join the fun and interact with more golfers!
- Logo signage placed at tee with launcher
- Plus: Full Sponsorship Package*

INCLUDES TEE SPONSORSHIP

Longest Putt Sponsor \$900

- Join the fun and interact with more golfers!
- Logo signage placed at green with contest
- Plus: Full Sponsorship Package*

INCLUDES GREEN SPONSORSHIP

Closest To The Pin Sponsor \$900

- Join the fun and interact with more golfers!
- Logo signage placed at green with contest
- Plus: Full Sponsorship Package*

INCLUDES GREEN SPONSORSHIP

Hole In One Cash Prize Sponsor \$900

- Join the fun and interact with more golfers!
- Logo signage placed at tee with contest
- Plus: Full Sponsorship Package*

INCLUDES TEE SPONSORSHIP

Eagle Sponsor \$1,750

- Join the fun and interact with more golfers!
- Logo signage placed at tee with contest
- Plus: Full Sponsorship Package*

INCLUDES TEE SPONSORSHIP

Chipping Green Sponsor \$500

- Logo signage placed at chipping green
- Plus: Full Sponsorship Package*

String It Out Sponsor \$500

- Logo promoted at registration desk
- Plus: Full Sponsorship Package*

Tee Sponsor \$650

- Logo signage placed at sponsored tee
- Plus: Full Sponsorship Package*

13 AVAILABLE

Green Sponsor \$500

- Logo signage placed at sponsored green
- Plus: Full Sponsorship Package*

16 AVAILABLE

SPONSOR DETAILS

Each sponsorship includes 2 sponsor attendees! Lunch & beverages will be provided, and our closing reception will feature light appetizers. Additional sponsor attendees can be registered for \$50. Sponsor set up begins 3 hours before tournament start. We recommend sponsors to set up early so they can relax and mingle with golfers before the tournament!

Cart Rentals: Sponsors will have the option to rent a personal golf cart to use during the tournament!

More Details To Come

SPONSORSHIPS

CONTEST INFORMATION

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Contest Explainers & "How to Host"

Beat The Pro (Pay to Play)

Teams can bet whether they can out drive a professional golfer. A raffle format contest for a prize!

How to Host: YAC Board Member will assist with collecting payment & explaining contest to golfers.

Closest To The Pin

The player to hit closest drive to the pin of the tournament wins \$50!

How to Host: For players who hit their drive on the green, make note of which player lands closest to the pin.

Putt for Pours (Pay to Play)

Located on the putting green prior to tournament start, players pay for the opportunity to putt at bottles of bourbon & wine. Players can take home any bottle they hit!

How to Host: Sponsor to set out bottles & explain to players. YAC Board Member will collect payments.

NEW

Ball Launcher (Pay to Play)

Teams can purchase the opportunity to launch their tee shot using an air-powered cannon—no swing needed!

How to Host: YAC Board Member will assist with collecting payment & launcher professional will be on-site.

Longest Drive

The player who hits the longest drive of the tournament wins \$100!

How to Host: There will be a stake to mark the longest drive, please note which player had longest drive.

Longest Putt

The player to sink the longest putt of the tournament wins \$50!

How to Host: Once players are on the green, make note of which player sinks the longest putt.

Eagle Drop (Pay to Play)

Teams can purchase the opportunity (\$60) to drop their ball 50 yards from the green on this Par 5.

How to Host: YAC Board Member will assist with collecting payment and pointing out where to drop the balls.

Hole in One

The player to sink a Hole in One wins \$10,000!

How to Host: Simply note if any players make a hole-in-one.

String It Out (Pay to Play)

Players can shorten their putts, using it incrementally or all at once and tying off to mark used string (\$20 for 5 ft)!

How to Host: Young Agents will handle at Check-In Desk.

CONTEST GUIDE

All materials for your sponsored contest will be ready for you at your tee/green. Depending on the contest, this could include: clipboard, pen, tape measure, ball marker, etc.



WHO WE'RE SUPPORTING

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CAMP ROCK OF GEORGIA

Chairman's Charity 2026

Camp Rock serves foster and at-risk children through mentorship camps and programs that provide stability, guidance, and a supportive community for kids who need it most.

Providing Hope for a Brighter Future since 2011

CAMP
ROCK

Faith-based camps where foster & at-risk kids can create **lifelong memories** in a safe, supportive environment.



SUPPORT

Ongoing resources and encouragement for foster families to help them **thrive at home** and beyond.



NEXT STEPS

Transitional housing and life skills training for youth aging out of foster care to help them build an **independent future**.



www.camprockga.com